

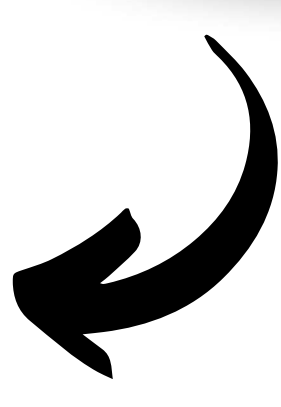
# LAST WEEK'S RECAP

November 17 - 21, 2025

## Mastery Training Sessions: Exclusive KW Advantage

### Multiplier Training Series: The Expert Frameworks

- **Alex Deven** shattered the 'Beyond the First Sale' ceiling, providing a complete framework for guiding clients through high-value asset progression.
- **Ong Yu Rong** delivered **The Investor Blueprint: Module 2**, drilling down on consultative pitches that help buyers make confident, data-backed decisions.



### Guest Training: Landed Mastery

Guest trainer **Jake Yeoh** gave us the **Fundamentals to serving your Buyers and Sellers in 2025**.

Our realtors walked away with expert technical knowledge to confidently dominate the lucrative landed market.

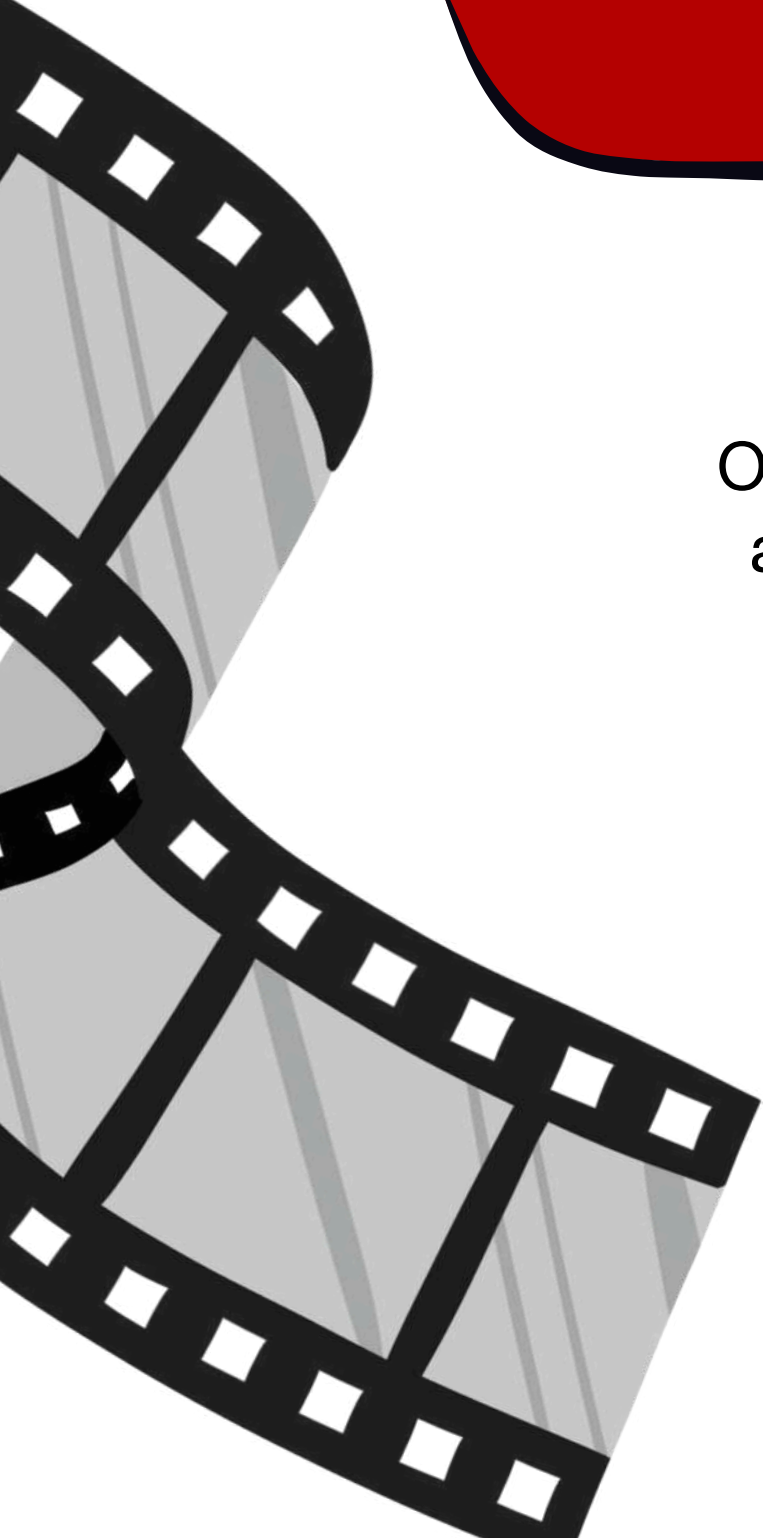
### Tech Mastery: Opportunities & Walkthroughs

Our Regional Tech Trainer, **Siew Min**, showed realtors how to **turn contacts into commission** using KW's Command platform. Realtors are now leveraging technology to find business, not just chase it.

## Media & Content Creation

### KW Realtor Branding Shoot:

Our realtors stepped in front of the camera to cultivate a strong online presence. They walked out equipped with professional headshots, their own **1-minute Branding Video**, and ready-to-use **Social Media Trending Content** designed to build immediate credibility and enhance visibility with clients.



### KW Weekly News Podcast Shoot:

We captured the inside scoop! This new podcast series keeps our realtors informed and ahead of the curve with bite-sized insights on **market shifts, policy updates, and the trends that truly matter** in our world of real estate.



### Meet the Consultants Series Shoot:

We filmed some episodes for our spotlight series, showcasing the faces in KW Singapore.

These consultants shared their strategies, digital influence tips, and what drives them to redefine real estate in Singapore's new era.



## What to expect this week...



### Realtor Branding Workshop (Day 1 & 2)

This Tuesday (10am-4pm) & Wednesday (10am-6pm)! **Melvin Lim** and **Grayce Tan** are running this intensive 2-day session to help you define your niche and build a Content Engine. You will walk out with a unique value proposition and a proven plan to build a brand clients choose for expertise. Don't miss the final chance to define your success for Q4!

Limited seats available, secure your seat now:

<https://explore.kwsingapore.com/realtor-branding-workshop>



### Founder's Market Insights & Business Connect

A monthly session where our Regional Operating Principal **Melvin Lim** delivers crucial, forward-looking market analysis, company updates, and networking. **This is where top performers get their essential business playbook.**



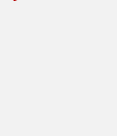
### Tech Walkthrough: Command Mastery

Get hands-on training with **Siew Min** on KW Contacts and Smart Plans. Learn to automate your listing checklists, marketing campaigns, and follow-up touchpoints to ensure no lead falls through the cracks—even while you sleep!



### Tech Hour: Deep Dive

This focused session ensures you are in control of your business. Bring your toughest questions as we deep-dive into the specific **Command tools and systems** you need to master today.



### Welcome Dinner

Join us in welcoming our newest KW Singapore realtors! A night of food, drinks and networking.

## Exploration Night: The Real Estate Revolution

**Tuesday, November 25 (6:30 PM start, registration begins 6pm).** Hear directly from the leadership on the KW Singapore model, our strong commission split, and how our **Growth Share Model** can create a passive income stream up to 7 tiers deep.

**THIS IS THE OPPORTUNITY EVERY  
AMBITIOUS REALTOR SHOULD EXPLORE.**

Register now, limited to 70 seats only:

<https://explore.kwsingapore.com/>