

LAST WEEK'S RECAP

November 24 - 28, 2025

Intensive Training & Business Systems

Realtor Branding Masterclass: Day 1

This intensive, **two-day session** provided realtors with the blueprint for branding success—from **defining their niche and strategic positioning with leadership**, to live execution and refinement of high-converting content with industry experts.



Realtor Branding Masterclass: Day 2

47 KW realtors gathered for a day of practical skill transfer and live application. Realtors secured their competitive advantage by working directly with leadership on niche refinement, and gaining essential hands-on skills in social media optimisation, professional editing techniques, and building a scalable content engine with specialised industry trainers.



Open to All Realtors (Bring Your Friends!)

Exploration Night: The Real Estate Revolution

The session provided a clear roadmap for ambitious realtors, detailing the power of the KW Singapore model, our strong commission split, and how our proprietary Growth Share model can build a long-term passive income stream up to 7 tiers deep.

Welcome Dinner:

33 realtors from our KW community gathered to connect, relax, and celebrate achievements over food, drinks, and networking.

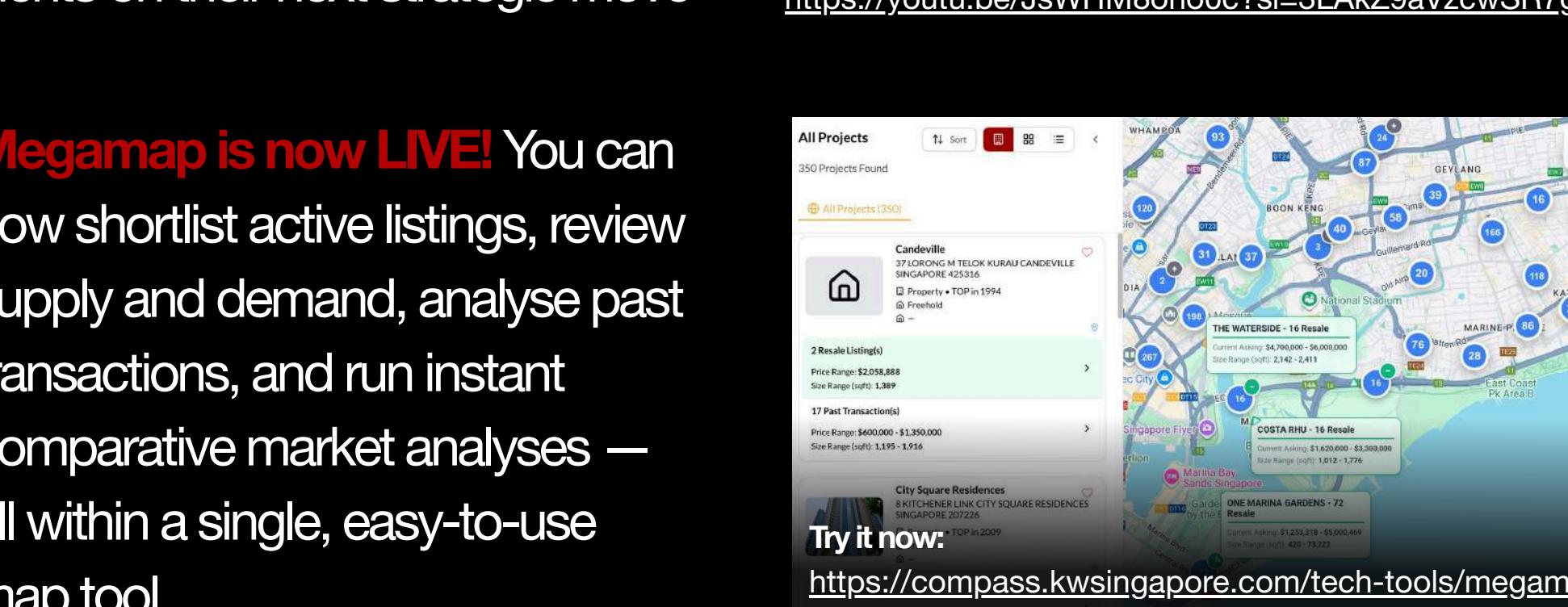
Megamap is now LIVE!

You can now shortlist active listings, review supply and demand, analyse past transactions, and run instant comparative market analyses—all within a single, easy-to-use map tool!

High-Value Events & Media Empowerment

Meet the Consultants Series Shoot: Alex Deven

We filmed a spotlight session featuring our KW realtor, Alex Deven, capturing his drive that allows him to redefine success in the Singapore real estate scene.



The first episode of our spotlight series, Meet The Consultants, featuring Daron Ang, is officially live!

Watch the episode to gain insight into "The Mindset Behind a Trusted Realtor."

Join the walkthrough of KW's core technology and tools. This is your perfect new realtor onboarding session, but our realtors are welcome to drop in anytime to refresh their proficiency!

9 December 2025, 2:00 PM - 3:00 PM | By Siew Min Choong

KW Contacts & SmartPlans

Master Client Relationships and Streamline Follow-Up with KW Contacts & SmartPlans. Learn how to automate your database management and ensure no lead falls through the cracks.

10 December 2025, 11:00 AM - 12:00 PM | By Siew Min Choong

Tech Hour

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Episode 3 of KW POD is out!

Featuring Melvin Lim, Grayce Tan, Andrea Seoh, and Jeffri Natawate—this conversation provides a clearer, data-backed understanding of where the market may be heading.

Essential listening for advising your clients on their next strategic move.

Support them here: <https://youtu.be/IsWHM8n000c?si=3LAkZoVzcvwSR7qd>

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