

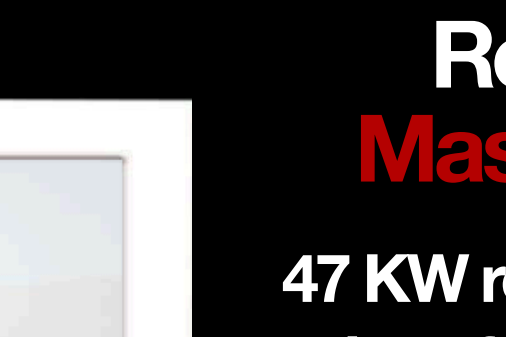
LAST WEEK'S RECAP

November 24 - 28, 2025

Intensive Training & Business Systems

Realtor Branding Masterclass: Day 1

This intensive, **two-day session** provided realtors with the blueprint for branding success—from **defining their niche and strategic positioning with leadership**, to live execution and refinement of high-converting content with industry experts.



Realtor Branding Masterclass: Day 2

47 KW realtors gathered for a day of practical skill transfer and live application. Realtors secured their competitive advantage by working directly with leadership on niche refinement, and gaining essential hands-on skills in social media optimisation, professional editing techniques, and building a scalable content engine with specialised industry trainers.



Exploration Night: The Real Estate Revolution

The session provided a clear roadmap for ambitious realtors, detailing the power of the KW Singapore model, our strong commission split, and how our proprietary Growth Share model can build a long-term passive income stream up to 7 tiers deep.



Open to All Realtors (Bring Your Friends!)

Exploration Night: The Real Estate Revolution

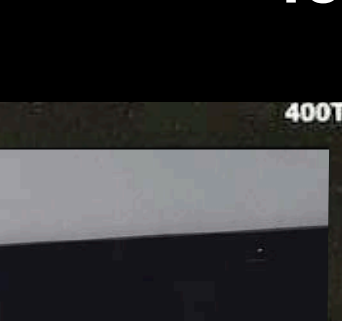
Monday, December 15. Hear directly from the leadership on the KW Singapore model, our strong commission split, and how our Growth Share model can create a passive income stream up to 7 tiers deep. This is the opportunity every ambitious realtor should explore.

Registration: 6:00 PM | Event Starts: 6:30 PM

Register now, limited to 70 seats only!

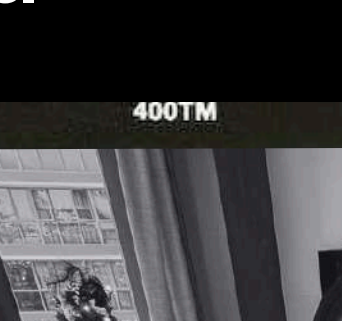
<https://explore.kwsingapore.com/>

High-Value Events & Media Empowerment



Meet the Consultants Series Shoot: Alex Deven

We filmed a spotlight session featuring our KW realtor, Alex Deven, capturing his drive that allows him to **redefine success in the Singapore real estate scene.**



Welcome Dinner:

33 realtors from our KW community gathered to connect, relax, and celebrate achievements over food, drinks, and networking.



Tech Mastery: Exclusive to KW Realtors

✓ Tech Walkthrough

Join the walkthrough of KW's core technology and tools. This is your perfect new realtor onboarding session, but our realtors are welcome to drop in anytime to refresh their proficiency!

9 December 2025, 2:00 PM - 3:00 PM | By Siew Min Choong

✓ KW Contacts & SmartPlans

Master Client Relationships and Streamline Follow-Up with KW Contacts & SmartPlans. Learn how to automate your database management and ensure no lead falls through the cracks.

10 December 2025, 11:00 AM - 12:00 PM | By Siew Min Choong

✓ Tech Hour

Drop into Tech Hour to get immediate, hands-on support for any of your KW technology questions. This is your chance to master our systems in a focused setting and ask any questions you have.

11 December 2025, 2:00 PM - 3:00 PM | By Siew Min Choong

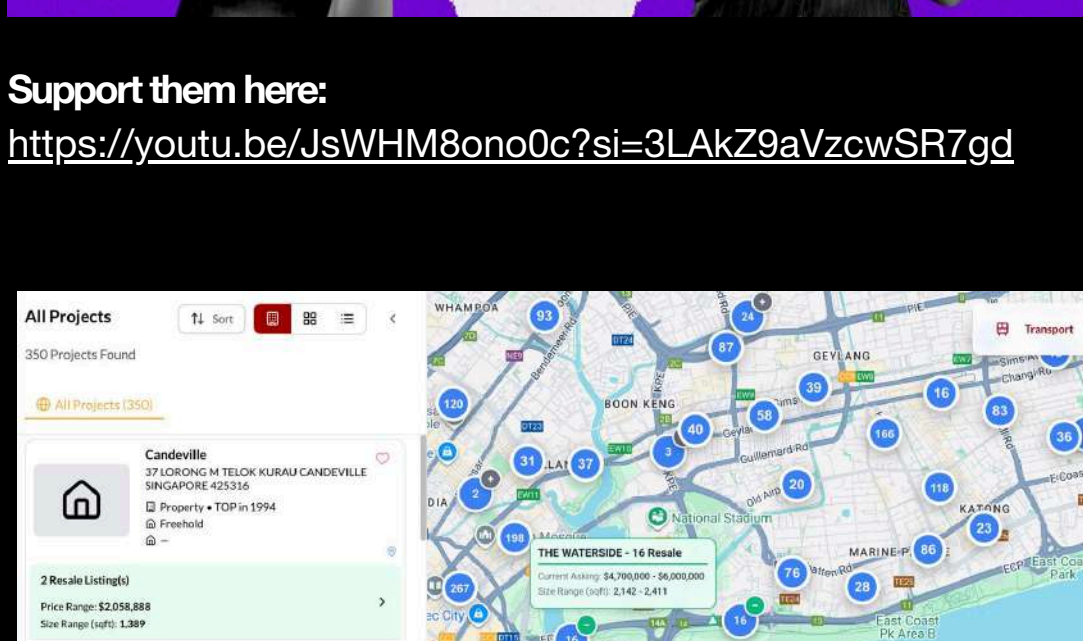
EXCLUSIVELY FOR KW REALTORS ONLY

Our KW Singapore East & North Studios are open for free bookings until 31 December 2025. This is your chance to immediately accelerate your personal brand by utilising professional-grade filming resources.



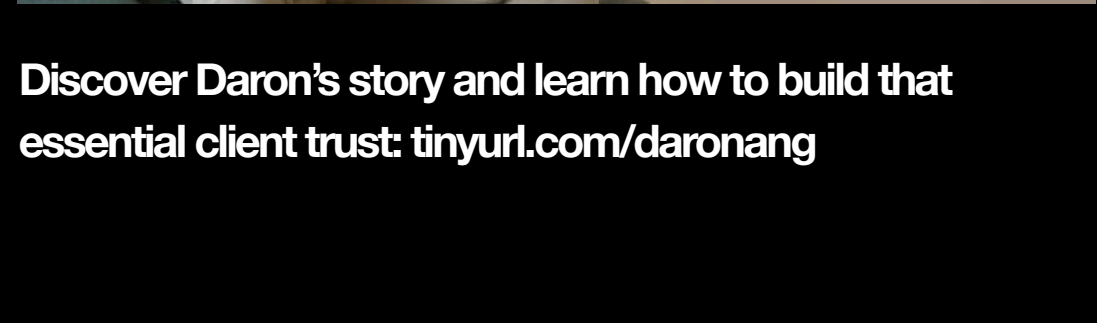
Episode 3 of KW POD is out!

Featuring Melvin Lim, Grayce Tan, Andrea Seoh, and Jeffri Natawate - this conversation provides a clearer, data-backed understanding of where the market may be heading. Essential listening for advising your clients on their next strategic move



Support them here:
<https://youtu.be/JsWHM8ono0c?si=3LAkZ9aVzcwSR7gq>

Megamap is now LIVE! You can now shortlist active listings, review supply and demand, analyse past transactions, and run instant comparative market analyses — all within a single, easy-to-use map tool.



Discover Daron's story and learn how to build that essential client trust: tinyurl.com/daronang

Head over to KW Singapore Community chat for the direct access links!