

Last Week's RECAP

December 15 - 19 2025

Our **Associate Leadership Council** meeting hosted 20 of our realtors, with a **high-level strategy session** focused on transitioning from individual production to scalable business leadership.



The discussion centered on the models and role clarity to help our realtors start dominating their niche.

By mastering systems, our leaders left with a concrete blueprint to build high-performing systems for 2026.



Our **Exploration Night** offered an inside look at the KW Singapore model, designed for realtors seeking growth.

Attendees discovered how to maximise their earnings through a **94% commission structure** and **KW's unique 7-tier Growth Share model**.

The session emphasised a shift toward modern real estate, showcasing how innovative media and tech systems empower our realtors to move beyond traditional boundaries.

Business Strategy & Planning Day



With 60 realtors present, the **Business Strategy & Planning Day** provided our KW community with a comprehensive roadmap for the year ahead!

Our realtors also gained exclusive access to new **Consult Decks** for both **Resale** and **New Launch** markets, ensuring they are prepared to advise clients with total market clarity.

This full-day session equipped realtors with a complete **Business Model & Plan for 2026**, alongside specialised **Personal Branding Tactics**.

TECH TOOLS

Our Neighbouring Project Comparison just got a **Major Boost!**

You can now view a comprehensive side-by-side table that covers the full property lifecycle:

**Past
Historical Transactions**



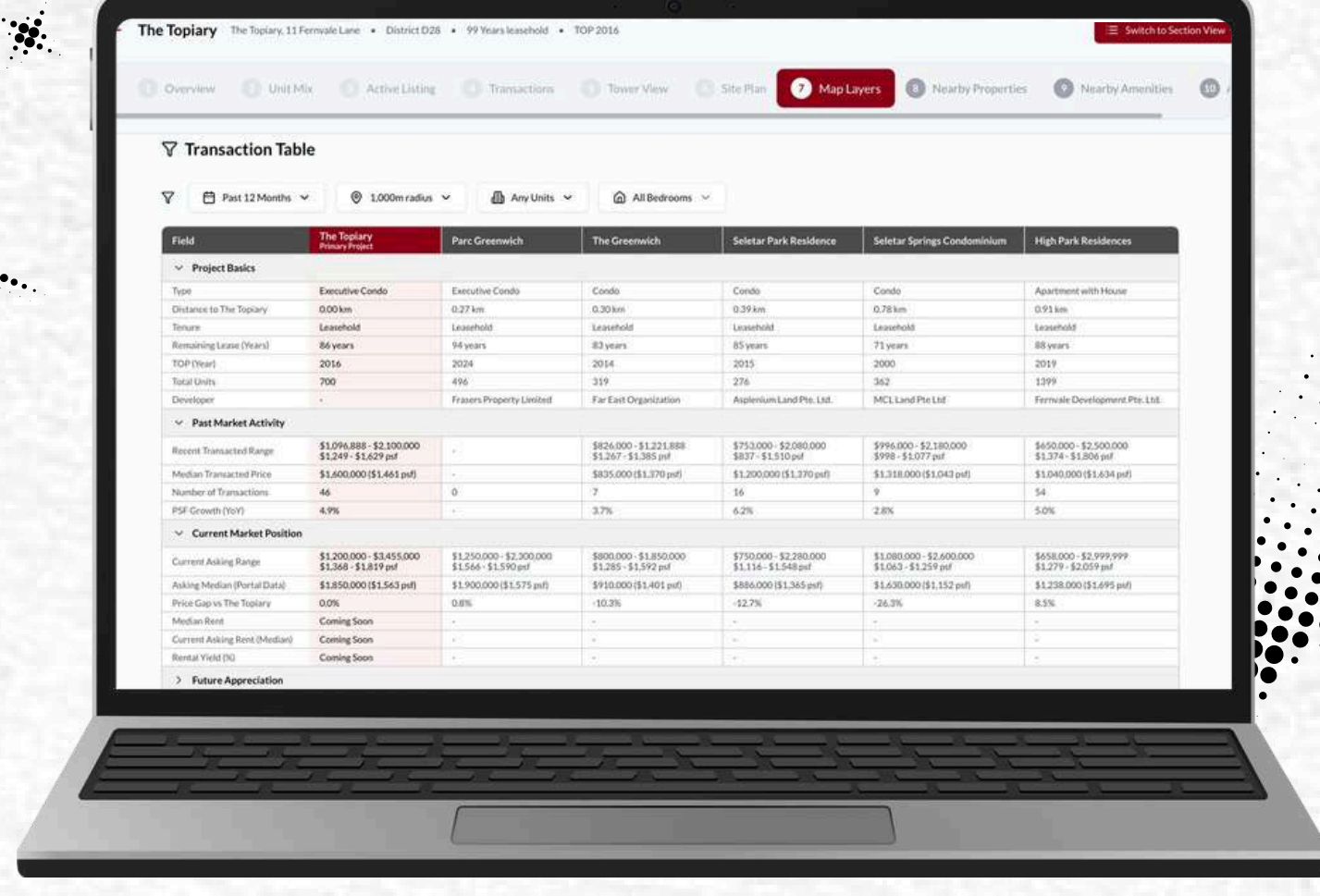
**Present:
Current Asking Prices**



**Future:
Projected Appreciation**



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